

#### PRESS RELEASE

#### For more information contact:

Prosperity Bancshares, Inc.® Prosperity Bank Plaza 4295 San Felipe Houston, Texas 77027 Dan Rollins
President and Chief Operating Officer
281.269.7199
dan.rollins@prosperitybanktx.com

#### FOR IMMEDIATE RELEASE

### PROSPERITY BANCSHARES, INC.® FIRST QUARTER EARNINGS UP 21.7%

- 1Q 2010 Earnings Per Share of \$0.66 (diluted)
- Non-Performing Assets 0.26% of Average Earning Assets
- Tangible Common Equity Ratio 5.48%
- Total Risk Based Capital increased to 14.07%

HOUSTON, April 23, 2010. Prosperity Bancshares, Inc.® NASDAQ: (PRSP), the parent company of Prosperity Bank®, reported net income for the three months ended March 31, 2010 of \$30.998 million or \$0.66 per diluted common share, an increase in net income of \$5.520 million or 21.7%, compared with \$25.478 million or \$0.55 per diluted common share for the same period in 2009.

"Our company continues to perform well in the current economic environment" commented David Zalman, Chairman and Chief Executive Officer. "Our continued focus on our core values of strong credit quality, real relationship based banking, local decision makers and expense control has resulted in another strong quarter."

"With the completion of the acquisition of the three (3) former U.S. Bank locations in the first quarter and the scheduled completion on April 30<sup>th</sup> of nineteen (19) Texas retail bank locations of First Bank, we will have added over \$900 million in deposits from year end. We believe our long term prospects continue to be bright," continued Zalman.

In addition to Prosperity's GAAP (generally accepted accounting principles) financial reporting, Prosperity's management includes certain non–GAAP financial measures to evaluate its performance. Specifically, Prosperity reviews return on average tangible common equity, tangible book value per share and the tangible equity to tangible assets ratio. Prosperity has included in this Earnings Release information relating to these non-GAAP financial measures for the applicable periods presented. Please refer to the "Notes to Selected

Financial Data" at the end of this Earnings Release for a reconciliation of these non-GAAP financial measures.

#### Results of operations for the three months ended March 31, 2010

For the three months ended March 31, 2010, net income was \$30.998 million compared with \$25.478 million for the same period in 2009. Net income per diluted common share was \$0.66 for the three months ended March 31, 2010 and \$0.55 for the same period in 2009. Returns on average assets, average common equity and average tangible common equity for the three months ended March 31, 2010 were 1.40%, 9.07% and 27.22%, respectively. Prosperity's efficiency ratio (excluding net gains and losses on the sale of securities and assets) was 43.77% for the three months ended March 31, 2010.

Net interest income before provision for credit losses for the three months ended March 31, 2010 increased 5.0% to \$77.772 million compared with \$74.078 million during the same period in 2009. The net interest margin on a tax equivalent basis increased to 4.20% for the three months ended March 31, 2010 compared with 3.98% for the same period in 2009. The tax equivalent net interest margin decreased 4 basis points to 4.20% reported for the three months ended March 31, 2010 from 4.24% reported for the three months ended December 31, 2009.

Non-interest income decreased \$2.039 million or 13.6% to \$12.978 million for the three months ended March 31, 2010 compared with \$15.017 million for the same period in 2009. The decrease was mainly attributable to a decrease in NSF charges on deposit accounts and a decrease in other non-interest income. For the three months ended March 31, 2009, other non-interest income included approximately \$750,000 in income paid to Prosperity by the FDIC for services performed as part of the Franklin transaction.

Non-interest expense decreased \$4.298 million or 9.8% to \$39.725 million for the three months ended March 31, 2010 compared with \$44.023 million for the same period in 2009. The decrease was attributable to cost savings associated with the operational integration of Franklin Bank which occurred in late February 2009.

Loans at March 31, 2010 were \$3.348 billion, a decrease of \$152.917 million or 4.4%, compared with \$3.501 billion at March 31, 2009. Loans decreased 0.8% or \$28.320 million on a linked quarter basis compared with loans of \$3.377 billion at December 31, 2009. As reflected in the table below, linked quarter loans at March 31, 2010 were impacted by the \$33.317 million in loans acquired in connection with the U.S. Bank transaction in March 2010.

Deposits at March 31, 2010 were \$7.599 billion, an increase of \$392.100 million or 5.4%, compared with \$7.207 billion at March 31, 2009. Linked quarter deposits increased \$340.429 million or 4.7% from \$7.259 billion at December 31, 2009. As reflected in the table below, linked quarter deposits at March 31, 2010 were impacted by the \$374.508 million in deposits assumed in connection with the U.S. Bank transaction in March 2010.

Balance Sheet Data (at period end)	Mar 31, 2010	Dec 31, 2009	Mar 31, 2009		
(In thousands)	(Unaudited)	(Unaudited)	(Unaudited)		
Loans: Acquired with U.S. Bank branches All other Total Loans	\$ 33,317 3,315,066 \$ 3,348,383	\$ 0 3,376,703 \$ 3,376,703	\$ 0 3,501,300 \$ 3,501,300		
Deposits: Assumed with U.S. Bank branches All other Total Deposits	\$ 374,508	\$ 0 7,258,550 \$ 7,258,550	0 7,206,879 \$ 7,206,879		

Average loans decreased 5.3% or \$187.388 million to \$3.343 billion for the three months ended March 31, 2010 compared with \$3.530 billion for the same period of 2009. Linked quarter average loans decreased 1.4% or \$46.687 million from \$3.390 billion for the three months ended December 31, 2009. Average deposits decreased 0.3% or \$24.212 million to \$7.253 billion for the three months ended March 31, 2010 compared with \$7.277 billion for the same period of 2009. Linked quarter average deposits increased 2.3% or \$164.614 million from \$7.089 billion for the three months ended December 31, 2009.

At March 31, 2010, construction loans totaled \$539.430 million, consisting of approximately \$135 million of single family residential construction loans; \$77 million of land development loans; \$77 million of raw land loans; \$99 million of residential lot loans; \$50 million of commercial lot loans; and \$102 million of commercial construction and other construction loans. This is a decrease of \$17.815 million from construction loans at December 31, 2009.

At March 31, 2010, Prosperity had \$9.219 billion in total assets, \$7.599 billion in deposits and \$3.348 billion in loans. Assets and deposits at March 31, 2010 increased 4.8% and 5.4%, respectively, compared with their level at March 31, 2009 and loans decreased 4.4% compared with their level at March 31, 2009.

#### **Asset Quality**

Non-performing assets totaled \$19.868 million or 0.26% of average earning assets at March 31, 2010 compared with \$12.525 million or 0.16% of average earning assets at March 31, 2009 and \$16.356 million or 0.22% of average earnings assets at December 31, 2009. The allowance for credit losses was 1.55% of total loans at March 31, 2010 compared with 1.12% at March 31, 2009 and 1.54% of total loans at December 31, 2009.

Non-performing assets (In thousands)	Mar 31,	2010	Dec 31, 2	2009	Sept 30, 2009		
	Amount	#	Amount	#	Amount	#	
Construction	\$ 8,719	42	\$ 5,622	43	\$ 10,975	40	
Agriculture and agriculture real estate	4	1	0	0	0	0	
1-4 family (including home equity)	3,946	36	2,383	26	1,285	16	
Commercial real estate (including multi-family)	5,432	12	6,834	14	8,592	13	
Commercial	1,662	25	1,390	19	920	26	
Consumer	105	10	127	<u>11</u>	148	13	
Total	<u>\$ 19,868</u>	126	<u>\$ 16,356</u>	113	<u>\$ 21,920</u>	108	

The provision for credit losses was \$4.410 million for the three months ended March 31, 2010 and \$6.125 million for the three months ended March 31, 2009. Net charge offs were \$4.381 million for the three months ended March 31, 2010 and \$3.857 million for the three months ended March 31, 2009.

Net Charge-offs (In thousands)	Three Months Ended Mar 31, 2010		Three Months Ended Dec 31, 2009		Three Months Ended Mar 31, 2009	
1-4 family (including home equity)	\$	133	\$	446	\$	117
Agriculture		(24)		10		23
Commercial		595		1,762		761
Commercial RE (including multi-family)		546		312		0
Construction		2,962		1,009		2,387
Consumer		169		410		569
Total	\$	4,381	\$	3,949	\$	3,857

#### **Conference Call**

Prosperity's management team will host a conference call on Friday, April 23, 2010 at 10:30 a.m. Eastern Daylight Time (9:30 a.m. Central Daylight Time) to discuss Prosperity's first quarter earnings. Individuals and investment professionals may participate in the call by dialing 1-800-895-1085, the reference code is PBTX.

Alternatively, individuals may listen to the live webcast of the presentation by visiting Prosperity's website at <a href="https://www.prosperitybanktx.com">www.prosperitybanktx.com</a>. The webcast may be accessed directly from Prosperity's Investor Relations page by clicking on the "1st Quarter Results and Webcast" link.

#### **Acquisition of First Bank Branches**

On February 8, 2010, Prosperity signed a definitive agreement whereby Prosperity Bank® will acquire the nineteen (19) Texas retail bank branches of First Bank, a Missouri state-chartered bank. Prosperity Bank will pay a premium of 5.5% for approximately \$500 million in deposits, as well as purchase approximately \$100 million in loans and other assets attributable to the branches.

First Bank's Texas locations are all in the Houston and Dallas metropolitan areas and represent a strategic enhancement to Prosperity's presence in these markets. After the consolidation of locations near existing

Prosperity banking centers, Prosperity will operate thirty-one (31) Dallas/Fort Worth area banking centers and fifty-eight (58) Houston area banking centers.

The deposits to be assumed are primarily core deposits and will enhance Prosperity's market position in Texas. The \$100 million in loans to be purchased were individually selected by Prosperity from First Bank's loan portfolio associated with the Texas branches and consist of performing business and consumer-related Texas-based loans.

The definitive agreement has been approved by both banks and appropriate regulatory authorities and the transaction is expected to close during the second quarter of 2010, although delays could occur. The transaction is subject to certain closing conditions.

#### Acquisition of U. S. Bank's Texas Branches

On March 29, 2010, Prosperity completed the previously announced acquisition of the three (3) Texas retail bank branches of U.S. Bank. The transaction continued Prosperity's strategic growth and expansion of the franchise in Texas. Prosperity Bank paid a premium for approximately \$375 million in deposits, as well as purchased certain loans and other assets attributable to the branches.

The three locations acquired by Prosperity were the Texas locations U.S. Bank acquired from the FDIC on October 30, 2009 when U.S. Bank acquired the nine (9) subsidiary banks of FBOP Corporation. The Texas banks were Madisonville State Bank in Madisonville, Texas; Citizens National Bank in Teague, Texas; and North Houston Bank in Houston, Texas.

#### Prosperity Bancshares, Inc.®

Prosperity Bancshares, Inc., a \$9.2 billion Houston, Texas based regional financial holding company, formed in 1983, operates under a community banking philosophy and seeks to develop broad customer relationships based on service and convenience. Prosperity offers a variety of traditional loan and deposit products to its customers, which consist primarily of small and medium sized businesses and consumers. In addition to established banking products, Prosperity offers a complete line of services including: Internet Banking services at <a href="http://www.prosperitybanktx.com">http://www.prosperitybanktx.com</a>, Retail Brokerage Services, MasterMoney Debit Cards, and 24 hour voice response banking. Prosperity currently operates one hundred sixty-one (161) full service banking locations; fifty-two (52) in the Houston area; twenty-seven (27) in the South Texas area including Corpus Christi and Victoria; twenty-four (24) in the Dallas/Fort Worth area; twenty-one (21) in the East Texas area; twenty-seven (27) in the Central Texas area including Austin and San Antonio; and ten (10) in the Bryan/College Station area.

Rusk Hitchcock Central Texas Area -Dallas/Fort Worth Area -Seven Points Katy Liberty Austin -Dallas -Teague Allandale Abrams Centre Tyler Magnolia Cedar Park Balch Springs Tyler-University Mont Belvieu Congress Camp Wisdom Winnsboro Nederland Cedar Hill Needville 183 Lakeway Central Expressway Sweeny Liberty Hill Tomball Frisco Houston Area -Northland Frisco-West Waller Oak Hill West Columbia Kiest Houston -Preston Road Parmer Lane Aldine Wharton Research Blvd Red Oak Bellaire Winnie Rollingwood The Colony Clear Lake Wirt Slaughter Lane Turtle Creek Copperfield Westmoreland Cypress Downtown South Texas Area -Bryan/College Station -Eastex Fort Worth -Fairfield Corpus Christi -Bryan Bryan-East Haltom City Gessner Airline Bryan-North Keller Gladebrook Carmel Caldwell Roanoke Harrisburg Northwest College Station Stockyards Heights Saratoga Greens Prairie Highway 6 West Water Street Hillcroft Madisonville Navasota Other Dallas/Fort Worth Little York Other South Texas Wellborn Road Locations -Medical Center **Locations** -Rock Prairie Azle Memorial Drive Alice Ennis Pasadena Aransas Pass Gainesville Pecan Grove Beeville Other Central Texas Mesquite River Oaks Cuero Muenster Edna Locations -Sugar Land SW Medical Center Goliad Bastrop Sanger Gonzales Dime Box Tanglewood Waxahachie **Dripping Springs** Uptown Hallettsville Waugh Drive Kingsville Elgin Flatonia East Texas Area -Westheimer Mathis Georgetown Woodcreek Palacios Athens Kingsland Athens-South Pleasanton Blooming Grove La Grange Other Houston Area Port Aransas Lexington Canton Locations -Port Lavaca Portland New Braunfels Carthage Angleton Round Rock Corsicana Bay City Rockport Crockett Beaumont Seguin San Antonio Schulenburg Eustace Cinco Ranch Sinton Smithville Grapeland Cleveland Victoria Weimar Gun Barrel City East Bernard Victoria-North El Campo Jacksonville Yoakum Kerens Dayton Yorktown

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This release contains, and the remarks by Prosperity's management on the conference call may contain, forward-looking statements within the meaning of the securities laws that are based on current expectations, assumptions, estimates and projections about Prosperity Bancshares®, and its subsidiaries. These forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties, many of which are outside of Prosperity's control, that may cause actual results to differ materially from those expressed or implied by the forward-looking statements. These risks and uncertainties include but are not limited to whether Prosperity can: successfully identify acquisition targets and integrate the businesses of acquired companies and banks; continue to sustain its current internal growth rate or total growth rate; provide products and services that appeal to its customers; continue to have access to debt and equity capital markets; and achieve its sales objectives. Other risks include, but are not limited to: the possibility that credit quality could deteriorate; actions of competitors; changes in laws and regulations (including changes in governmental interpretations of regulations and changes in accounting standards); a deterioration or downgrade in the credit quality and credit agency ratings of the securities in Prosperity's securities portfolio; customer and consumer demand, including customer and consumer response to marketing; effectiveness of spending, investments or programs; fluctuations in the cost and availability of supply chain resources; economic conditions, including currency rate fluctuations and interest rate fluctuations; weather; and the stock price volatility associated with "small-cap" companies. These and various other factors are discussed in Prosperity's Annual Report on Form 10-K for the year ended December 31, 2009 and other reports and statements we have filed with the SEC.

Galveston

Hempstead

Groves

Longview

Palestine

Mount Vernon

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# Prosperity Bancshares, Inc.® Financial Highlights (Dollars and share amounts in thousands, except per share data)

Three Months Ended

	Mar 31, 201	0 Dec 31, 2009	Sept 30, 2009	June 30, 2009	Mar 31, 2009
Selected Earnings and Per Share Data	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Total interest income	\$ 96,49	99,585	\$ 101,695	\$ 102,768	\$ 105,566
Total interest expense	18,72	19,496	24,282	27,247	31,488
Net interest income	77,77	2 80,089	77,413	75,521	74,078
Provision for credit losses	4,41	8,500	7,250	6,900	6,125
Net interest income after					
provision for credit losses	73,36	71,589	70,163	68,621	67,953
Total non-interest income	12,97	78 14,711	15,236	15,133	15,017
Total non-interest expense	39,72	25 40,176	41,201	44,300	44,023
Net income before taxes	46,61		· · · · · · · · · · · · · · · · · · ·	39,454	38,947
Federal income taxes	15,61	15,555	14,876	12,944	13,469
Net income	\$ 30,99	<u>\$ 30,569</u>	\$ 29,322	<u>\$ 26,510</u>	\$ 25,478
Basic earnings per share	\$0.6	\$0.66	\$0.64	\$0.57	\$0.55
Diluted earnings per share	\$0.6	\$0.65	\$0.63	\$0.57	\$0.55
Period end shares					
outstanding	46,57	46,541	46,153	46,109	46,100
Weighted average shares					
outstanding (basic)	46,55	46,524	46,125	46,105	46,086
Weighted average shares					
outstanding (diluted)	46,85	46,800	46,347	46,225	46,139

### **Prosperity Bancshares, Inc.**® Financial Highlights (Dollars in thousands)

Three Months Ended

	Mar 31, 2010	Mar 31, 2009	Dec 31, 2009	Dec 31, 2008		
<b>Balance Sheet Averages</b>	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)		
T-4-11	¢ 2.242.942	¢ 2.520.220	Ф 2.200.5 <b>2</b> 0	\$ 2.265.552		
Total loans	\$ 3,342,842	\$ 3,530,230	\$ 3,389,529	\$ 3,365,552		
Investment securities	4,177,540	4,030,151	4,152,752	3,229,874		
Federal funds sold and	60.506	66.505	12 (05	451.504		
other temporary investments	60,536	66,597	13,607	451,524		
Total earning assets	7,580,918	7,626,978	7,555,888	7,046,950		
Allowance for credit losses	(51,750)	(37,220)	(48,894)	(33,494)		
Cash and due from banks	134,541	156,785	131,189	183,507		
Goodwill	877,863	875,925	876,979	835,328		
Core Deposit Intangibles (CDI)	34,202	37,085	36,543	42,657		
Other real estate	12,974	7,016	12,308	6,431		
Fixed assets, net	148,865	123,547	149,649	124,210		
Other assets	142,611	107,750	105,351	138,298		
Total assets	<u>\$ 8,880,224</u>	<u>\$ 8,897,866</u>	<u>\$ 8,819,013</u>	<u>\$ 8,343,887</u>		
Non-interest bearing deposits	\$ 1,445,859	\$ 1,492,026	\$ 1,481,514	\$ 1,425,440		
Interest bearing deposits	5,807,343	5,785,388	5,607,074	5,260,084		
Total deposits	7,253,202	7,277,414	7,088,588	6,685,524		
Securities sold under						
repurchase agreements	71,250	83,734	88,094	92,941		
Federal funds purchased and						
other borrowings	32,080	83,091	141,073	178,369		
Junior subordinated						
debentures	92,265	92,265	92,265	92,265		
Other liabilities	63,916	90,982	66,410	52,297		
Shareholders' equity(A)	1,367,511	1,270,380	1,342,583	1,242,491		
Total liabilities and equity	\$ 8,880,224	\$ 8,897,866	\$ 8,819,013	<u>\$ 8,343,887</u>		

 $<sup>^{(</sup>A)}$  Includes \$17,660, \$11,721, \$18,216 and (\$1,675) in after-tax unrealized gains (losses) on available for sale securities for the three month periods ending March 31, 2010, March 31, 2009, December 31, 2009 and December 31, 2008, respectively.

### Prosperity Bancshares, Inc.® Financial Highlights

(Dollars in thousands)

	Three Months Ended							
_	Mar 31			31, 2009		1, 2009	Dec 31, 2008	
<b>Income Statement Data</b>	(Unauc	dited)	(Ur	naudited)	(Unaudited)		(Unaudited)	
Interest on loans	\$	51,453	\$	55,802	\$	53,461	\$	56,073
Interest on securities		45,014		49,726		46,116		39,713
Interest on federal funds sold and								
other temporary investments		29		38		8		802
Total interest income		96,496		105,566		99,585		96,588
Interest expense - deposits		17,485		29,457		18,062		29,663
Interest expense - debentures		791		1,119		803		1,452
Interest expense - other		448		912		631		1,516
Total interest expense		18,724		31,488		19,496		32,631
Net interest income (B)		77,772		74,078		80,089		63,957
Provision for credit losses		4,410		6,125		8,500		6,000
Net interest income after								
provision for credit losses		73,362		67,953		71,589		<u>57,957</u>
Service charges on								
deposit accounts		11,589		12,372		12,953		13,204
Net gain on sale of assets		0		97		145		130
Net gain (loss) on sale of ORE		(294)		22		(135)		(1,684)
Brokered mortgage income		13		70		36		34
Other non-interest income		1,670	-	2,456	-	1,712	-	1,824
Total non-interest income		12,978		15,017	-	14,711		13,508
Salaries and benefits (C)		21,112		22,648		19,747		20,411
CDI amortization		2,290		2,664		2,441		2,284
Net occupancy and equipment		3,434		3,978		3,794		3,704
Depreciation		2,006		2,001		2,056		1,854
Data processing		,		,		,		,
and software amortization		1,415		2,055		1,386		1,609
Other non-interest expense		9,468		10,677		10,752		7,724
Total non-interest expense		39,725	'	44,023		40,176	'	37,586
Net income before taxes		46,615		38,947		46,124		33,879
Federal income taxes		15,617		13,469		15,555		11,194
Net income available		· ·		<u>,                                      </u>		· ·		· · · · · · · · · · · · · · · · · · ·
to common shareholders	\$	30,998	\$	25,478	\$	30,569	\$	22,685

<sup>(</sup>B) Net interest income on a tax equivalent basis would be \$78,465, \$74,759, \$80,770 and \$64,597, for the three months ended March 31, 2010, March 31, 2009, December 31, 2009 and December 31, 2008, respectively.

<sup>(</sup>C) Salaries and benefits includes stock-based compensation expense of \$791, \$326, \$628 and \$432 for the three months ended March 31, 2010, March 31, 2009, December 31, 2009 and December 31, 2008, respectively.

# Prosperity Bancshares, Inc.® Financial Highlights (Dollars and share amounts in thousands, except per share data)

#### As of and for the Three Months Ended

	Mar 3	31, 2010	Mar	31, 2009	Dec	31, 2009	Dec	31, 2008
<b>Common Share and</b>	(Una	nudited)	(Uı	naudited)	(Un	naudited)	(Ur	naudited)
Other Data								
Employees - FTE		1,651		1,684		1,594		1,734
Book value per share	\$	29.58	\$	27.78	\$	29.03	\$	27.24
Tangible book value per share	\$	9.76	\$	7.88	\$	9.43	\$	7.43
Period end shares outstanding		46,575		46,100		46,541		46,080
Weighted average shares outstanding (basic)		46,553		46,086		46,524		46,078
Weighted average shares		ŕ				ŕ		ŕ
outstanding (diluted)		46,858		46,139		46,800		46,276
Non-accrual loans	\$	3,853	\$	1,402	\$	6,079	\$	2,142
Accruing loans 90 or more								
days past due		2,794		1,562		2,332		7,594
Restructured loans		0		0		0		0
Total non-performing loans		6,647		2,964		8,411		9,736
Repossessed assets		230		427		116		182
Other real estate		12,991		9,134		7,829		4,450
Total non-performing assets	<u>\$</u>	19,868	\$	12,525	\$	16,356	\$	14,368
Allowance for credit losses at								
end of period	\$	51,893	\$	39,238	\$	51,863	\$	36,970
Net charge-offs	\$	4,381	\$	3,857	\$	3,949	\$	3,011
Basic earnings per share	\$	0.67	\$	0.55	\$	0.66	\$	0.49
Diluted earnings per share	\$	0.66	\$	0.55	\$	0.65	\$	0.49

#### Prosperity Bancshares, Inc.® Financial Highlights

Three Months Ended Mar 31, 2009 Dec 31, 2009 Mar 31, 2010 Dec 31, 2008 **Performance Ratios** (Unaudited) (Unaudited) (Unaudited) (Unaudited) Return on average assets (annualized) 1.40% 1.15% 1.39% 1.09% Return on average common equity (annualized) 9.07% 8.02% 9.11% 7.30% Return on average tangible common equity (annualized) 28.52% 28.50% 24.89% 27.22% Net interest margin (D) (tax equivalent) (annualized) 4.20% 3.98% 4.24% 3.65% Efficiency ratio<sup>(E)</sup> 43.77% 49.47% 42.44% 48.60% **Asset Quality Ratios** Non-performing assets to average earning assets 0.26% 0.16% 0.22% 0.20% Non-performing assets to loans and other real estate 0.59% 0.36% 0.48% 0.40% Net charge-offs 0.09% to average loans 0.13% 0.11% 0.12% Allowance for credit losses to total loans 1.55% 1.54% 1.04% 1.12% **Common Stock Market Price** High \$42.55 \$30.00 \$41.18 \$36.98 Low \$37.93 \$20.04 \$33.62 \$25.08 Period end market price \$40.99 \$27.35 \$40.47 \$29.59

<sup>&</sup>lt;sup>(D)</sup> Net interest margin for all periods presented is calculated on an actual 365 or actual 366 day basis.

<sup>(</sup>E) The efficiency ratio is calculated by dividing total non-interest expense (excluding provision for credit losses) by net interest income plus non-interest income (excluding net gains and losses on the sale of securities and assets). Additionally, taxes are not part of this calculation.

## Prosperity Bancshares, Inc.® Financial Highlights (Dollars in thousands)

	Mar 31, 20	10	Dec 31, 2009		Sept 30, 2009		June 30, 2009		
	(Unaudited)	)	(Unaudited	d)	(Unaudite	d)	(Unaudited	(Unaudited)	
Loan Portfolio									
Commercial	\$ 412,602	10.000/	\$ 415,512	10.010/	\$ 439,848	12 010/	\$ 461.622	12 2007	
Construction		12.32%	\$ 415,512 557,245	12.31%	\$ 439,848 564,106	12.91%	\$ 461,622 613,386	13.38%	
1-4 family residential		16.11%	709,101	16.51%	692,885	16.56%	675,702	17.77%	
Home equity	119,754	21.77%	117,661	21.00%	116,873	20.34%	115,029	19.58%	
Commercial real estate		3.58%	1,339,219	3.48%	1,336,454	3.43%	ŕ	3.33%	
Agriculture	1,302,337	38.90%	1,539,219	39.66%	1,330,434	39.25%	1,318,489 149,515	38.20%	
Consumer	104,807	4.19%	102,436	4.01%	110,795	4.26%	117,576	4.33%	
Total Loans	\$ 3,348,383	3.13%	\$ 3,376,703	3.03%	\$3,406,137	3.25%	\$ 3,451,319	3.41%	
Total Loans	<u>\$ 3,340,363</u>		<u>\$ 3,370,703</u>		\$5,400,13 <i>1</i>		<u>\$ 3,431,319</u>		
Deposit Types									
J F									
Non-interest bearing DDA	\$ 1,525,079	20.07%	\$ 1,492,612	20.56%	\$1,473,189	20.70%	\$ 1,476,378	20.34%	
Interest bearing DDA	1,354,393	17.82%	1,391,133	19.17%	1,066,778	14.99%	1,060,965	14.62%	
Money Market	1,807,704	23.79%	1,619,970	22.32%	1,682,345	23.63%	1,614,874	22.25%	
Savings	360,776	4.75%	322,399	4.44%	320,078	4.50%	325,232	4.48%	
Time < \$100	1,284,271	16.90%	1,208,658	16.65%	1,289,362	18.11%	1,418,375	19.54%	
Time > \$100	1,266,756	16.67%	1,223,778	16.86%	1,286,241	18.07%	1,362,071	18.77%	
Total Deposits	\$ 7,598,979		<u>\$ 7,258,550</u>		<u>\$7,117,993</u>		<u>\$ 7,257,895</u>		
<b>Loan to Deposit Ratio</b>	44.1%		46.5%		47.9%		47.6%		
<b>Construction Loans</b>									
Single family residential									
construction	\$ 134,963	25.03%	\$ 146,554	26.30%	\$ 152,056	26.96%	\$ 177,632	28.96%	
Land development	76,871	14.25%	89,128	15.99%	76,996	13.65%	86,363	14.08%	
Raw land	76,817	14.24%	79,055	14.19%	84,384	14.96%	96,157	15.67%	
Residential lots	99,012	18.35%	101,090	18.14%	103,565	18.36%	101,321	16.52%	
Commercial lots	49,863	9.24%	51,639	9.27%	48,139	8.53%	49,614	8.09%	
Commercial construction	101 004		00.770		00.066		102 202		
and other		18.89%	89,779 \$ 557.245	16.11%	98,966	17.54%	102,299	16.68%	
Total Construction Loans	<u>\$ 539,430</u>		<u>\$ 557,245</u>		<u>\$ 564,106</u>		<u>\$ 613,386</u>		

### Prosperity Bancshares, Inc.® Financial Highlights

(Dollars in thousands)

_	Mar 31, 2010	Dec 31, 2009	Sept 30, 2009	June 30, 2009	Mar 31, 2009
Balance Sheet Data (at period end)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Total loans	\$ 3,348,383	\$ 3,376,703	\$ 3,406,137	\$ 3,451,319	\$ 3,501,300
Investment securities (F)	4,525,506	4,118,290	4,255,057	3,981,109	3,991,200
Federal funds sold	577	354	264	813	590
Allowance for credit losses	(51,893)	(51,863)	(47,312)	(42,611)	(39,238)
Cash and due from banks	169,534	194,963	156,598	270,498	163,278
Goodwill	890,123	876,987	876,958	875,434	874,356
Core deposit intangibles	33,094	35,385	37,825	40,305	42,796
Other real estate	12,991	7,829	12,738	11,101	9,134
Fixed assets, net	152,886	148,855	149,725	149,742	151,544
Other assets	137,532	142,897	109,342	101,241	104,237
Total assets	<u>\$ 9,218,733</u>	<u>\$ 8,850,400</u>	\$ 8,957,332	<u>\$ 8,838,951</u>	\$ 8,799,197
Demand deposits	\$ 1,525,079	\$ 1,492,612	\$ 1,473,189	\$ 1,476,378	\$ 1,510,005
Interest bearing deposits	6,073,900	5,765,938	5,644,804	5,781,517	5,696,874
Total deposits	7,598,979	7,258,550	7,117,993	7,257,895	7,206,879
Securities sold under					
repurchase agreements	68,441	72,596	100,636	96,732	81,773
Federal funds purchased and					
other borrowings	15,879	26,140	253,855	28,170	28,441
Junior subordinated debentures	92,265	92,265	92,265	92,265	92,265
Other liabilities	65,262	49,604	65,548	64,794	109,291
Total liabilities	7,840,826	7,499,155	7,630,297	7,539,856	7,518,649
Shareholders' equity (G)	1,377,907	1,351,245	1,327,035	1,299,095	1,280,548
Total liabilities and equity	\$ 9,218,733	\$ 8,850,400	\$ 8,957,332	\$ 8,838,951	\$ 8,799,197

<sup>(</sup>F) Includes \$27,710, \$25,855, \$26,688, \$20,153 and \$23,784 in unrealized gains on available for sale securities for the quarterly periods ending March 31, 2010, December 31, 2009, September 30, 2009, June 30, 2009 and March 31, 2009, respectively.

<sup>(</sup>G) Includes \$18,011, \$16,806, \$17,347, \$13,099 and \$15,460 in after-tax unrealized gains on available for sale securities for the quarterly periods ending March 31, 2010, December 31, 2009, September 30, 2009, June 30, 2009 and March 31, 2009, respectively.

### Prosperity Bancshares, Inc.® Financial Highlights (Dollars in thousands)

#### Three Months Ended

						onins Ende				
	Mar 31, 2010		Dec 3	31, 2009	Sept	30, 2009	June 30, 2009		Mar 31, 2009	
<b>Income Statement Data</b>	(Unaudited	d)	(Una	audited)	(Ur	audited)	(Una	audited)	(Ur	audited)
Interest on loans	\$ 51,	453	\$	53,461	\$	54,809	\$	55,248	\$	55,802
Interest on securities	45,	014		46,116		46,812		47,450		49,726
Interest on federal funds										
sold and other earning assets		29		8		74		70		38
Total interest income	96,4	<u> 496</u>		99,585		101,695	-	102,768		105,566
Interest expense - deposits	17,	485		18,062		22,694		25,621		29,457
Interest expense - debentures		791		803		879		959		1,119
Interest expense - other		448		631		709		667		912
Total interest expense	18,	<u>724</u>		19,496		24,282		27,247		31,488
Net interest income		772		80,089		77,413		75,521		74,078
Provision for credit losses	4,	410		8,500		7,250		6,900		6,125
Net interest income after										
provision for credit losses	73,	<u> 362</u>		71,589		70,163		68,621		67,953
Service charges on										
deposits accounts	11,	589		12,953		13,554		12,863		12,372
Net gain (loss) on sale of										
assets		0		145		(20)		200		97
Net gain (loss) on sale of ORE	(2	94)		(135)		115		415		22
Brokered mortgage income		13		36		59		140		70
Other non-interest income	1,	<u>670</u>		1,712		1,528		1,515		2,456
Total non-interest income	12,	<u>978</u>		14,711		15,236		15,133		15,017
Salaries and benefits	21,	112		19,747		21,507		20,494		22,648
CDI amortization	2,	290		2,441		2,479		2,492		2,664
Net occupancy and equipment	3,	434		3,794		3,624		3,514		3,978
Depreciation	2,	006		2,056		2,100		2,069		2,001
Data processing										
and software amortization	1,	415		1,386		1,446		1,562		2,055
Other non-interest expense	9,	<u>468</u>		10,752		10,045		14,169		10,677
Total non-interest expense	39,	<u>725</u>		40,176		41,201		44,300		44,023
Net income before taxes	46,	615		46,124		44,198		39,454		38,947
Federal income taxes	15,	<u>617</u>		15,555		14,876		12,944		13,469
Net income available										
to common shareholders	<u>\$ 30,</u>	<u>998</u>	\$	30,569	\$	29,322	<u>\$</u>	26,510	\$	25,478

### Prosperity Bancshares, Inc.® Financial Highlights

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	Mar 31, 2010	Dec 31, 2009	Sept. 30, 2009	June 30, 2009	Mar 31, 2009
Comparative Quarterly	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Asset Quality, Performance					
& Capital Ratios					
Return on average					
assets (annualized)	1.40%	1.39%	1.32%	1.20%	1.15%
Return on average common					
equity (annualized)	9.07%	9.11%	8.93%	8.18%	8.02%
Return on average tangible					
equity (annualized)	27.22%	28.50%	29.34%	27.98%	28.52%
Net interest margin	4.2007	4.2.40/	4.000/	4.0.407	2.000/
(tax equivalent) (annualized)	4.20%	4.24%	4.08%	4.04%	3.98%
Employees - FTE	1,651	1,594	1,608	1,634	1,684
Efficiency ratio	43.77%	42.44%	44.46%	48.98%	49.47%
Non-performing assets to					
average earning assets	0.26%	0.22%	0.29%	0.26%	0.16%
Non-performing assets to loans					
and other real estate	0.59%	0.48%	0.64%	0.57%	0.36%
Net charge-offs to	0.120/	0.12%	0.07%	0.10%	0.11%
average loans Allowance for credit losses to	0.13%	0.12%	0.07%	0.10%	0.11%
total loans	1.55%	1.54%	1.39%	1.23%	1.12%
10 1111	1.00 / 0	1.6 1,7	1.6370	1.20 / 0	1.12/0
Book value per share	\$29.58	\$29.03	\$28.75	\$28.17	\$27.78
	<b>40 - 6</b>	<b></b>	40.02	<b>*</b> • • • • • • • • • • • • • • • • • • •	<b>A -</b> 00
Tangible book value per share	\$9.76	\$9.43	\$8.93	\$8.31	\$7.88
Tier 1 risk-based capital	12.82%	12.61%	11.85%	11.24%	10.53%
Total risk-based capital	14.07%	13.86%	13.01%	12.28%	11.48%
Total fisk-based capital	14.07/0	13.8070	13.0170	12.20/0	11.40/0
Tier 1 leverage capital	6.61%	6.47%	6.09%	5.81%	5.48%
Tangible equity to tangible assets	5.48%	5.53%	5.13%	4.84%	4.61%
Equity to assets	14.95%	15.27%	14.82%	14.70%	14.55%

## Prosperity Bancshares, Inc.® Supplemental Financial Data (Unaudited) (Dollars in thousands)

YIELD ANALYSIS	Three Mo Average Balance		Interes	nded Mar 3 st Earned	Average	
-			/ Interest Paid		Yield/Rate	
Interest Earning Assets:						
Loans	\$	3,342,842	\$	51,453	6.24%	
Investment securities	Ψ	4,177,540	Ψ	45,014	4.31%	
Federal funds sold		1,177,010		,01		
and other temporary investments		60,536		29	0.19%	
Total interest earning assets		7,580,918	\$	96,496	5.16%	
Allowance for credit losses		(51,750)	Ψ	<u> </u>	2.10,0	
Non-interest earning assets		1,351,056				
Total assets	\$	8,880,224				
	=					
Interest Bearing Liabilities:						
Interest bearing demand deposits	\$	1,384,304	\$	2,738	0.80%	
Savings and money market deposits		2,037,235		4,020	0.80%	
Certificates and other time deposits		2,385,804		10,727	1.82%	
Securities sold under repurchase agreements		71,250		148	0.84%	
Federal funds purchased and other borrowings		32,080		300	3.79%	
Junior subordinated debentures		92,265		791	3.48%	
Total interest bearing liabilities		6,002,938	\$	18,724	1.26%	
Non-interest bearing liabilities:						
Non-interest bearing demand deposits		1,445,859				
Other liabilities		63,916				
Total liabilities		7,512,713				
Shareholders' equity		1,367,511				
Total liabilities and shareholders' equity	<u>\$</u>	8,880,224				
Net Interest Income & Margin			<u>\$</u>	77,772	4.16%	
Net Interest Income & Margin						
(tax equivalent)			\$	78,465	4.20%	

# Prosperity Bancshares, Inc.® Supplemental Financial Data (Unaudited) (Dollars in thousands)

	Three Months Ended Mar 31, 2009						
YIELD ANALYSIS	Average Balance		Inter	rest Earned	Average		
			/ Interest Paid		Yield/Rate		
Interest Earning Assets:							
Loans	\$	3,530,230	\$	55,802	6.41%		
Investment securities		4,030,151		49,726	4.94%		
Federal funds sold							
and other temporary investments		66,597		38	0.23%		
Total interest earning assets		7,626,978	\$	105,566	5.61%		
Allowance for credit losses		(37,220)					
Non-interest earning assets		1,308,108					
Total assets	<u>\$</u>	8,897,866					
Interest Bearing Liabilities:							
Interest bearing demand deposits	\$	1,068,685	\$	2,122	0.81%		
Savings and money market deposits	_	1,803,137	4	6,057	1.36%		
Certificates and other time deposits		2,913,566		21,278	2.96%		
Securities sold under repurchase agreements		83,734		348	1.69%		
Federal funds purchased and other borrowings		83,091		564	2.75%		
Junior subordinated debentures		92,265		1,119	4.92%		
Total interest bearing liabilities		6,044,478	\$	31,488	2.11%		
Non-interest bearing liabilities:							
Non-interest bearing demand deposits		1,492,026					
Other liabilities		90,982					
Total liabilities		7,627,486					
Shareholders' equity		1,270,380					
Total liabilities and shareholders' equity	\$	8,897,866					
Net Interest Income & Margin			\$	74,078	3.94%		
Net Interest Income & Margin							
(tax equivalent)			\$	74,759	3.98%		

# Prosperity Bancshares, Inc.® Supplemental Financial Data (Unaudited) (Dollars in thousands)

	Three Months Ended December 31, 2009					
YIELD ANALYSIS	Average Balance		Interest Earned		Average	
			/ Interest Paid		Yield/Rate	
Interest Earning Assets:						
Loans	\$	3,389,529	\$	53,461	6.26%	
Investment securities		4,152,752		46,116	4.44%	
Federal funds sold						
and other temporary investments		13,607		8	0.23%	
Total interest earning assets		7,555,888	\$	99,585	5.23%	
Allowance for credit losses		(48,894)				
Non-interest earning assets		1,312,019				
Total assets	<u>\$</u>	8,819,013				
Interest Bearing Liabilities:						
Interest bearing demand deposits	\$	1,119,119	\$	2,030	0.72%	
Savings and money market deposits		1,988,158		4,150	0.83%	
Certificates and other time deposits		2,499,797		11,882	1.89%	
Securities sold under repurchase agreements		88,094		218	0.98%	
Federal funds purchased and other borrowings		141,073		413	1.16%	
Junior subordinated debentures		92,265		803	3.45%	
Total interest bearing liabilities		5,928,506	\$	19,496	1.30%	
Non-interest bearing liabilities:						
Non-interest bearing demand deposits		1,481,514				
Other liabilities		66,410				
Total liabilities		7,476,430				
Shareholders' equity		1,342,583				
Total liabilities and shareholders' equity	<u>\$</u>	8,819,013				
Net Interest Income & Margin			<u>\$</u>	80,089	4.21%	
Net Interest Income & Margin						
(tax equivalent)			\$	80,770	4.24%	

### Prosperity Bancshares, Inc.® Notes to Selected Financial Data (Unaudited) (Dollars in thousands)

#### **Consolidated Financial Highlights**

#### NOTES TO SELECTED FINANCIAL DATA

Prosperity's management uses certain non–GAAP (generally accepted accounting principles) financial measures to evaluate its performance. Specifically, Prosperity reviews tangible book value per share, return on average tangible common equity and the tangible equity to tangible assets ratio for internal planning and forecasting purposes. Prosperity has included in this Earnings Release information relating to these non-GAAP financial measures for the applicable periods presented. Prosperity believes these non-GAAP financial measures provide information useful to investors in understanding Prosperity's financial results and Prosperity believes that its presentation, together with the accompanying reconciliations, provides a better understanding of factors and trends affecting Prosperity's business and allows investors to view performance in a manner similar to management, the entire financial services sector, bank stock analysts and bank regulators. Further, Prosperity believes that these non-GAAP measures provide useful information by excluding certain items that may not be indicative of its core operating earnings and business outlook. These non-GAAP measures should not be considered a substitute for GAAP basis measures and results and Prosperity strongly encourages investors to review its consolidated financial statements in their entirety and not to rely on any single financial measure. Because non-GAAP financial measures are not standardized, it may not be possible to compare these financial measures with other companies' non-GAAP financial measures having the same or similar names.

### Prosperity Bancshares, Inc.® Notes to Selected Financial Data (Unaudited) (Dollars and share amounts in thousands)

	Three months ended							
	Mar 31,	Mar 31, Dec 31, Sept 30,		June 30,	Mar 31,			
	2010	2009	2009	2009	2009			
Return on average tangible common equity:								
Net income	\$ 30,998	\$ 30,569	\$ 29,322	\$ 26,510	\$ 25,478			
Average shareholders' equity Less: Average goodwill and other intangible	1,367,511	1,342,583	1,314,011	1,295,737	1,270,380			
assets	(912,065)	(913,522)	(914,203)	(916,754)	(913,010)			
Average tangible shareholders' equity Return on average tangible common equity	\$ 455,446	\$ 429,061	\$ 399,808	\$ 378,983	\$ 357,370			
(annualized):	27.22%	28.50%	29.34%	27.98%	28.52%			
Tangible book value per share:								
Shareholders' equity	\$1,377,907	\$1,351,245	\$1,327,035	\$1,299,095	\$1,280,548			
Less: Goodwill and other intangible assets	(923,217)	(912,372)	(914,783)	(915,739)	<u>(917,152)</u>			
Tangible shareholders' equity	\$ 454,690	\$ 438,873	\$ 412,252	\$ 383,356	\$ 363,396			
Period end shares outstanding	46,575	46,541	46,153	46,109	46,100			
Tangible book value per share:	\$ 9.76	\$ 9.43	\$ 8.93	\$ 8.31	\$ 7.88			
Tangible equity to tangible assets ratio:								
Tangible shareholders' equity	\$ 454,690	\$ 438,873	\$ 412,252	\$ 383,356	\$ 363,396			
Total assets	\$9,218,733	\$8,850,400	\$8,957,332	\$8,838,951	\$8,799,197			
Less: Goodwill and other intangible assets Tangible assets	(923,217) \$8,295,516	(912,372) \$7,938,028	(914,783) \$8,042,549	(915,739) \$7,923,212	(917,152) \$7,882,045			
Tangible equity to tangible assets ratio:	5.48%	5.53%	5.13%	4.84%	4.61%			